

MEDIA FACT SHEET 2017

INDIE HANDMADE SPRING

ABOUT THE SHOW

INDIE HANDMADE SPRING is a marketplace of handmade works by over 100 top Canadian artists, artisans, and designers. Each exhibitor is expertly selected based on the quality, originality, and craftsmanship of their work; they must be the designer and the creator of their respective works, and only work produced in Canada is permitted to be sold.

Product categories include fashion and accessories, jewellery, natural body care, fine art and photography, sculptures, woodworking, ceramics, glassware, textiles, leathers, toys, gourmet foods, and more.

The inaugural INDIE HANDMADE SPRING show in St. Albert is proudly produced by SIGNATURES SHOWS LTD.

For more information, please visit indiehandmade.ca/spring

SHOW FEATURES & PROMOTIONS

- **150 Free Tickets:** in recognition of the Canada 150 celebrations, there will be 150 free tickets (75 pairs) drawn on Friday, April 14. Fans can enter the draw on the official INDIE HANDMADE Facebook page.
- **Artisan Gift Draws:** several prize draws for works donated by the exhibitors will be drawn throughout the duration of the show. All guests receive a prize ballot upon entry.
- **Licensed Bar:** visitors can select from an exciting craft beer and cocktail menu and enjoy a refreshment as they shop.
- **Digital Perks:** fans can access exclusive content across social media platforms using the official show hashtags #IndieHandmade and #HandmadeLive, and receive special offers on the INDIE HANDMADE e-newsletter.

ABOUT THE ORGANIZERS

SIGNATURES SHOWS LTD. is Canada's largest producer of fine craft shows, with over 37 years experience and over 330 shows produced. Each year, SIGNATURES accepts over 2,500 participating artisans and welcomes over 400,000 visitors to its 19 shows in 13 cities across Canada. Based in Ottawa, it is a 100 per cent Canadian owned and operated business. For more information, please visit signatures.ca

MEDIA CONTACT

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GREY GHOST NATURE PHOTOGRAPHY
Edmonton, AB



SABRINA BUTTERFLY DESIGNS
Edmonton, AB



TERREFERME POTTERY
St. Albert, AB



DATES/HOURS

Friday, April 21
10 a.m. – 9 p.m.
Saturday, April 22
10 a.m. – 6 p.m.
Sunday, April 23
10 a.m. – 5 p.m.

LOCATION

The Enjoy Centre
101 Riel Drive
St. Albert, AB
• FREE parking on site •

TICKETS

General admission: \$5.00
Free for ages 12 and under
Cash only at the box office
Pre-sale: IndieHandmade.ca
Unlimited free re-admission

ONLINE/SOCIAL

indiehandmade.ca/spring
Indie Handmade
[@signatures.ca](https://www.instagram.com/signatures.ca)
[@signaturesca](https://twitter.com/signaturesca)
#IndieHandmade



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