

# MEDIA FACT SHEET 2018

## INDIE HANDMADE SPRING

### ABOUT THE SHOW

INDIE HANDMADE SPRING is a marketplace of handmade works by over 100 top Canadian artists, artisans, and designers. Each exhibitor is expertly selected based on the quality, originality, and craftsmanship of their work; they must be the designer and the creator of their respective works, and only work produced in Canada is permitted to be sold.

Product categories include fashion and accessories, jewellery, natural body care, fine art and photography, sculptures, woodworking, ceramics, glassware, textiles, leathers, toys, gourmet foods, and more.

INDIE HANDMADE SPRING, now its 2<sup>nd</sup> year in St. Albert, is proudly produced by SIGNATURES SHOWS LTD. For more information, please visit [indiehandmade.ca/spring](http://indiehandmade.ca/spring)

### FEATURES & PROMOTIONS

- **Girls Night Out:** ladies can purchase a \$10.00 package consisting of one ticket to the show, one reusable shopping bag courtesy of Signatures Shows, and one drink ticket for The Enjoy Centre bar. Offer is only valid on Friday, April 13.
- **Grand Prize Draw:** visitors will have the chance to win a grand prize package consisting of a \$250 gift certificate to Hole's Greenhouses and a \$250 gift certificate to the show. Draw takes place Sunday, April 15; ballot included with admission.
- **Selfie Garden:** visitors can pose in front of a wall of flowers, courtesy of Hole's Greenhouses, and share their content on social media for a chance to win one of three Indie Handmade gift certificates of \$100.
- **Instagram Ticket Giveaway:** fans can enter for a chance to win one of 10 pairs of tickets to the show by following Signatures Shows on Instagram, liking the giveaway post and tagging two friends. Draw takes place Wednesday, April 11.

### ABOUT THE ORGANIZERS

SIGNATURES SHOWS LTD. is Canada's largest producer of fine craft shows, with over 38 years' experience and over 350 shows produced. Each year, SIGNATURES accepts over 2,500 participating exhibitors and welcomes over 400,000 visitors to its 20 shows in 13 cities across Canada. Based in Ottawa, it is a 100 per cent Canadian owned and operated business. For more information, please visit [signatures.ca](http://signatures.ca)

### MEDIA CONTACT

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**ADRIAN MARTINUS**  
Calgary, AB



**KAT CADEGAN JEWELLERY**  
Revelstoke, BC



**J<sup>2</sup> STUDIOS**  
Edmonton, AB



### DATES/HOURS

**Friday, April 13**  
10 a.m. – 9 p.m.  
**Saturday, April 14**  
10 a.m. – 6 p.m.  
**Sunday, April 15**  
10 a.m. – 5 p.m.

### LOCATION

**The Enjoy Centre**  
101 Riel Drive  
St. Albert, AB  
(Free parking on-site)

### TICKETS

**General admission: \$5.00**  
Free for ages 17 & under  
Cash only at the box office  
Buy online at  
[indiehandmade.ca](http://indiehandmade.ca)

### ONLINE/SOCIAL

[indiehandmade.ca/spring](http://indiehandmade.ca/spring)  
Indie Handmade  
[@signatures.ca](https://www.instagram.com/signatures.ca)  
[@signaturesca](https://twitter.com/signaturesca)  
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